

Producers of Popular Mythbusters TV Program Choose the Barracuda Message Archiver for Compliance

Customer Brief

About Beyond International

Beyond International Limited is a leading international producer and distributor of television and digital content. Headquartered in Sydney and listed on the Australian Stock Exchange, the company has produced over 5,000 hours of television programs for broadcast internationally. Its shows include well-known series such as "Mythbusters," "What's Good For You," "Beyond Tomorrow," "New MacDonald's Farm," "Taboo," "Selling Houses Australia," "South Side Story," and "Prototype This!"



Situation

An international customer base and the business world's increasing reliance on email communications meant that many of Beyond International's contractual arrangements were now regularly discussed in the up to 5,000 emails issued and received by the company every single day. For compliance purposes and to protect corporate interests in the event of future litigation, Beyond International needed a way of storing, searching and quickly retrieving company emails. Backing up emails stored on Beyond International's computers was neither manageable nor guaranteed to get all emails. Emails could still be deleted before being backed up. None of the other products evaluated seemed to fit the bill.

Solution

Beyond International found an answer for their requirement in Barracuda Message Archiver 350. The solution automatically stores and indexes inbound, outbound and internal emails in real time while still making them available for rapid searching and immediate retrieval by authorized users. In the first 18 months following deployment of the Barracuda Message Archiver 350, nearly two million emails have been archived. The solution also allows for searching emails rapidly. Archived emails cannot be deleted or tampered with in any way. Beyond International also uses a Barracuda Spam & Virus Firewall 300 to filter out spam messages before they even reach the email server.

Testimonial

"Being a Web-based system I can manage the Barracuda Message Archiver from anywhere such as at home or in the office, and Barracuda Networks is adding new features all the time. The fact is, it's a product that does what it's supposed to. It's there to protect the company but it certainly makes my job as an MIS manager easier. We capture everything and use the Barracuda Message Archiver as an aid in compliance. We can recover individual emails from anyone in the company. We can track emails where there are legal issues, search for key words or phrases in the archives and retrieve anything that has ever been emailed."

- Billy Cobbe
MIS Manager
Beyond International